

Project Munay Logo



(This logo was created by
Anvitha Makineni - all fonts,
icons, and shapes were provided
on canva.com)

Fig. 1. Project Munay Official Logo
Design Final Draft; Canva. (2020).
Retrieved from canva.com

What Sparked Project Munay:



Fig. 2. Project Munay Official Logo Design Final Draft; Canva. (2020). Retrieved from canva.com

Last summer, I had the amazing opportunity of travelling to Peru. While I was there, I visited a rural Andean community, Ccaccacollo, where artisan women were selling handmade woven textile pieces to earn an income for their families. I was so inspired by their work and determination to break the cycle of poverty.

I love wearing bracelets and anklets, so it's been a dream of mine to hand-make them and sell them with a purpose.

Empowering
female leaders
around the world

Our Mission

Project Munay is dedicated to spreading the message of female empowerment both in our community and around the world. We donate our sales to organizations working to uplift and empower women to achieve economic self-sufficiency by providing them with the tools, resources, and knowledge needed to break the cycle of poverty (Awamaki & WE Villages, 2020). Through our work, we are also able to spread the message of female empowerment in our community and other parts of the world by sharing the courageous and inspiring stories of the women we support through our website and social medias.

Fig. 3. Flowers Icon from Logo; Canva. (2020).
Retrieved from canva.com

References

For the "Our Mission" page

Awamaki. (2020, August 04). Educating & Uplifting Women in Rural Peru. Retrieved from <https://awamaki.org/>

WE Villages. (2020). Our Development Work In Ecuador: WE Villages at WE.org. Retrieved from <https://www.we.org/en-US/our-work/we-villages/countries-we-work-in/ecuador>



Fig. 4. Four Faces of Women Icon; Canva. (2020).
Retrieved from canva.com

The Problem

Globally, there still exists a large gap in the opportunity and decision-making power that women are given when compared to that of men. There remains a large economic opportunity gap that has made it increasingly difficult for women to achieve the same levels of prosperity, progress, and success in their endeavours; this has ultimately contributed to increased levels of poverty, dependency, and gender inequality among many communities around the world, especially those communities that are less developed (United Nations, 2020).



Fig. 5. Ecuador Flag Icon; Canva. (2020). Retrieved from canva.com

Ecuador

Many communities in Ecuador lack the educational resources and economic opportunities needed to improve the quality of life for themselves and their families.

Specifically, girls and women in the rural Indigenous communities of Ecuador are met with many different challenges, such as having to take care of their families and being married at such an early age, that ultimately affect their ability to receive an education and later earn a livelihood (WE Villages, 2020). Even if women are able to become employed, there still remains a large wage gap (UN Women, 2020).



Fig. 6. Red and White Flag of Peru; Canva. (2020).
Retrieved from canva.com

Peru

Many traditional assumptions about the role of women in society and in the home have prevented women in Peru from having important roles in the public and private sectors. The prejudice and discrimination that stem from patriarchal systems have caused women to disproportionately suffer from unemployment and extreme poverty (Project Peru, 2020). In 2020, Peru held a score of a 0.65 in the gender gap index, and it was recorded that 30.4% of women were not receiving any source of personal income (Borgen Project, 2020).

References

For the "The Problem," "Ecuador," and "Peru" pages

Borgen Project. (2020). 8 Facts About Women's Poverty in Peru. Retrieved from <https://borgenproject.org/womens-poverty-in-peru/#:~:text=In%20the%20Piura%2C%20Cajamarca%2C%20La,have%20economic%20equality%20with%20men.>

Project Peru. (2020). WOMEN IN PERU. Retrieved from <https://projectperu.org.uk/about-peru/women-in-peru/>

United Nations. (2020). Women and Girls – Closing the Gender Gap. Retrieved from https://www.un.org/en/un75/women_girls_closing_gender_gap

UN Women. (2020). Ecuador. Retrieved from <https://lac.unwomen.org/en/donde-estamos/ecuador>

WE Villages. (2020). Our Development Work In Ecuador: WE Villages at WE.org. Retrieved from <https://www.we.org/en-US/our-work/we-villages/countries-we-work-in/ecuador>

Awamaki

Awamaki is a nonprofit organization dedicated to providing women in Peru with the tools, skills, business training, and market access to be able to start and maintain their own small businesses. They work with eight different artisan cooperatives in the rural Andean regions of Peru, and through their work, they have been able to empower women artisans to be able to create beautiful handmade textile items that are sold on their website and other spaces. These women are courageous entrepreneurs who are changing the fabric of life for themselves and children (Awamaki, 2020).



Project Munay will also be donating sales to the WE Villages Program in Ecuador. Specifically, we will be donating sales to the WE Village's Opportunity Pillar of Development in which WE Villages works to support and empower women in Ecuador with the tools and business knowledge needed to reach ultimate self-sufficiency. One of their largest initiatives in this pillar of development has been their work in the rural Indigenous communities of the Chimborazo province and the Amazon where they are creating girl's groups to encourage women and increase the self-esteem of young girls (WE Villages, 2020).



WE Villages

References

For the "Awamaki," and "WE Villages" pages

Awamaki. (2020, August 04). Educating & Uplifting Women in Rural Peru. Retrieved from <https://awamaki.org/>

WE Villages. (2020). Our Development Work In Ecuador: WE Villages at WE.org. Retrieved from <https://www.we.org/en-US/our-work/we-villages/countries-we-work-in/ecuador>



Fig. 7. Class of 2021 Graduation Charms; Photo of Charms [Personal photograph taken in Frisco, TX]. (2020, December 9).

Graduation Caps Charm

Zodiac Sign Charms



Virgo



Libra



Scorpio



Gemini



Cancer



Taurus



Leo



Sagittarius



Aries



Pisces



Aquarius



Capricorn

Fig. 8. Zodiac Sign Charms; Photo of Charms
[Personal photograph taken in Frisco, TX]. (2020,
December 9).

alphabet charms

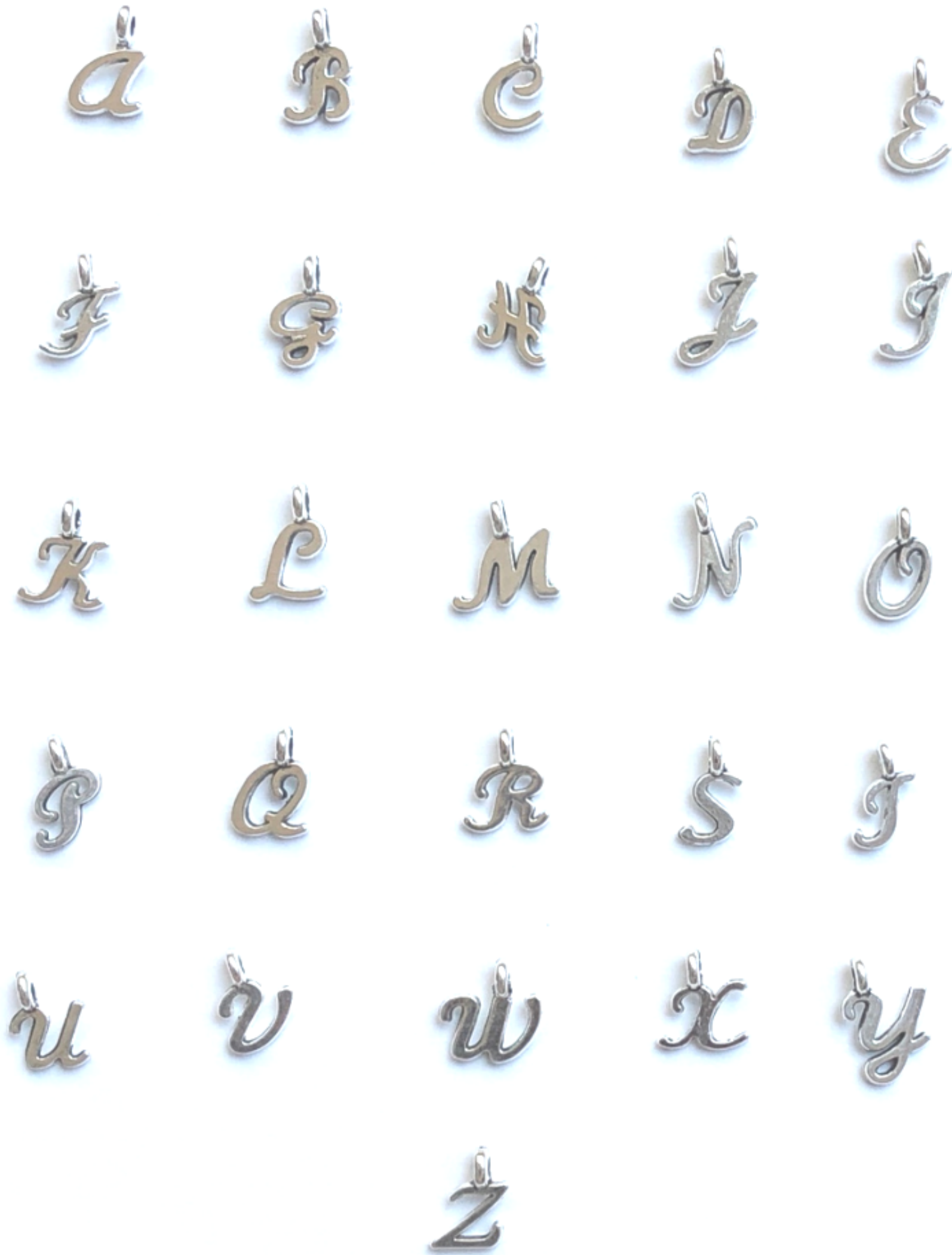


Fig. 9. Alphabet Charms; Photo of Charms
[Personal photograph taken in Frisco, TX]. (2020,
December 9).



mint



blue



off white



brown



white



coral

Fig. 10. Waxed Thread Color Options; Photo of Thread Colors [Personal photograph taken in Frisco, TX]. (2020, December 9).



Fig. 11. Project Munay Official Logo Design Final Draft; Canva. (2020). Retrieved from canva.com

Handmade with Love



Fig. 12. Project Munay Bracelet and Anklets; Photo of Jewelry Items [Personal photograph taken in Frisco, TX]. (2020, December 9).

Empowering
female leaders
around the world
one bracelet at a time



Fig. 13. Project Munay Bracelet and Anklets Photo Two; Photo of Jewelry Items [Personal photograph taken in Frisco, TX]. (2020, December 9).



Fig. 14. Project Munay Bracelet and Anklets Photo Two; Photo of Jewelry Items [Personal photograph taken in Frisco, TX]. (2020, December 9).



**Purchase a handmade
bracelet or anklet today!**

Sales will be donated to Awamaki and We Villages

(This page was created by Anvitha Makineni - fonts were provided on canva.com, images were photographed by Anvitha Makineni, and images have been edited on canva.com)